**Google**

google ads

·' Google Ads

https//ads google com >

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mobile apps, videos, and on non-search websites. Wikipedia

Initial release date: 23 October 2000

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Google Ads - Get Customers and Sell More with Online ...

Reach customers wherever they are. Show up at the right time and place across the vast Google Ads ecosystem. Let Google's Al fird your best performing ad .

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Expert support - Goals - Keyword Planner - Explore Search Ads

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CoffeeIs art In every cup,and rlday Is the perfect day to enjoyIt.

Cappucino



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#### Macch iato

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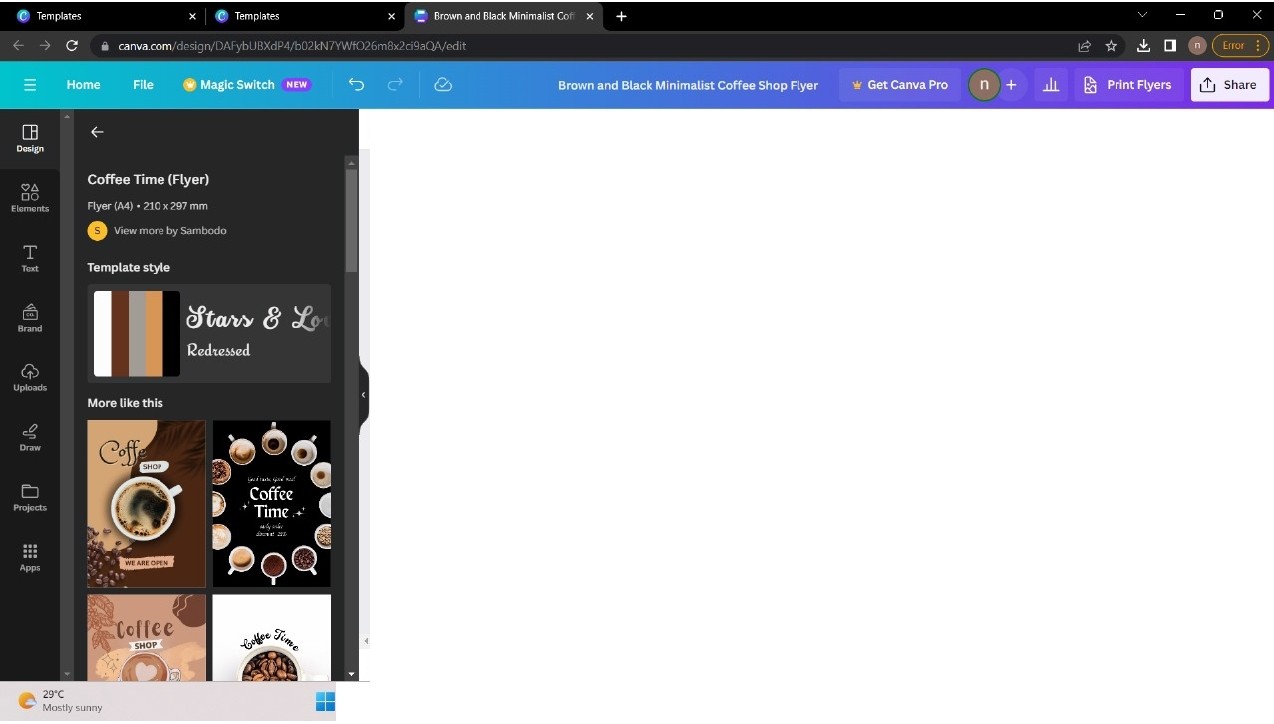
#### Espresso

OROIR NOW

G 123-456-7890

#### @ www.reallyg reatslte.com

Position



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Cappucino

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Macchiato

Notes

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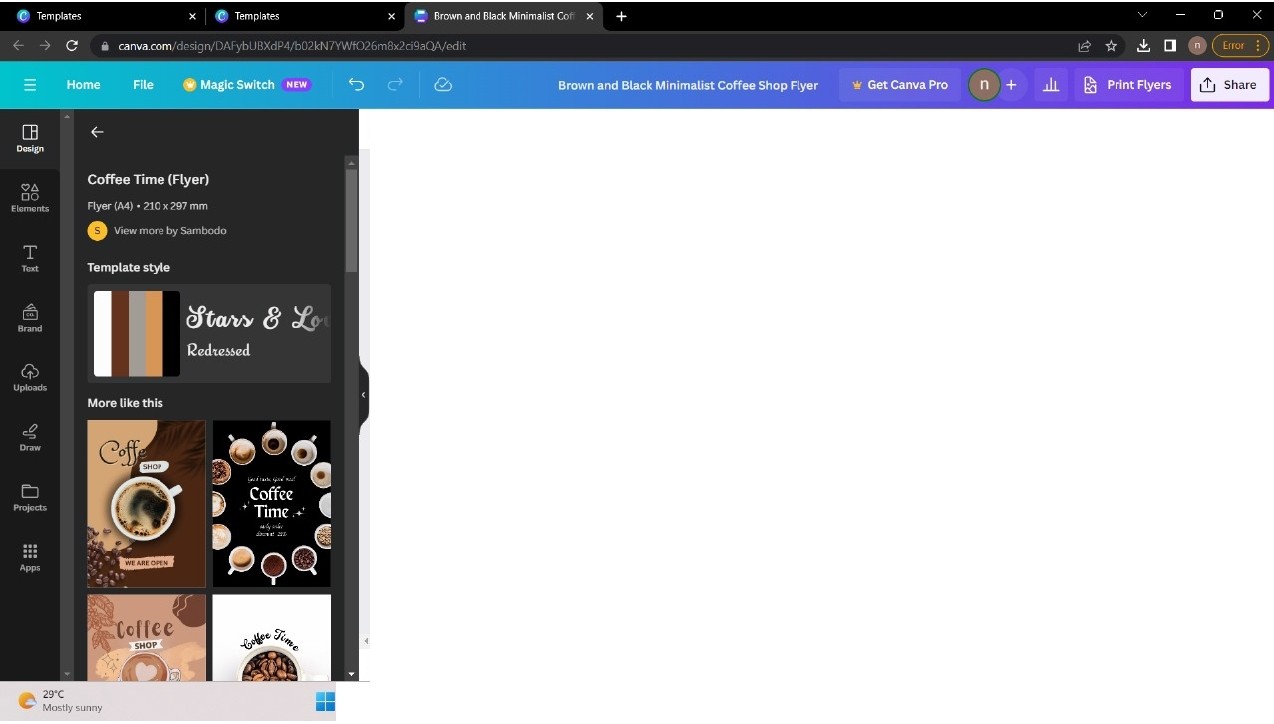
[www.reallygreatSlte .com](http://www.reallygreatSlte.com/)

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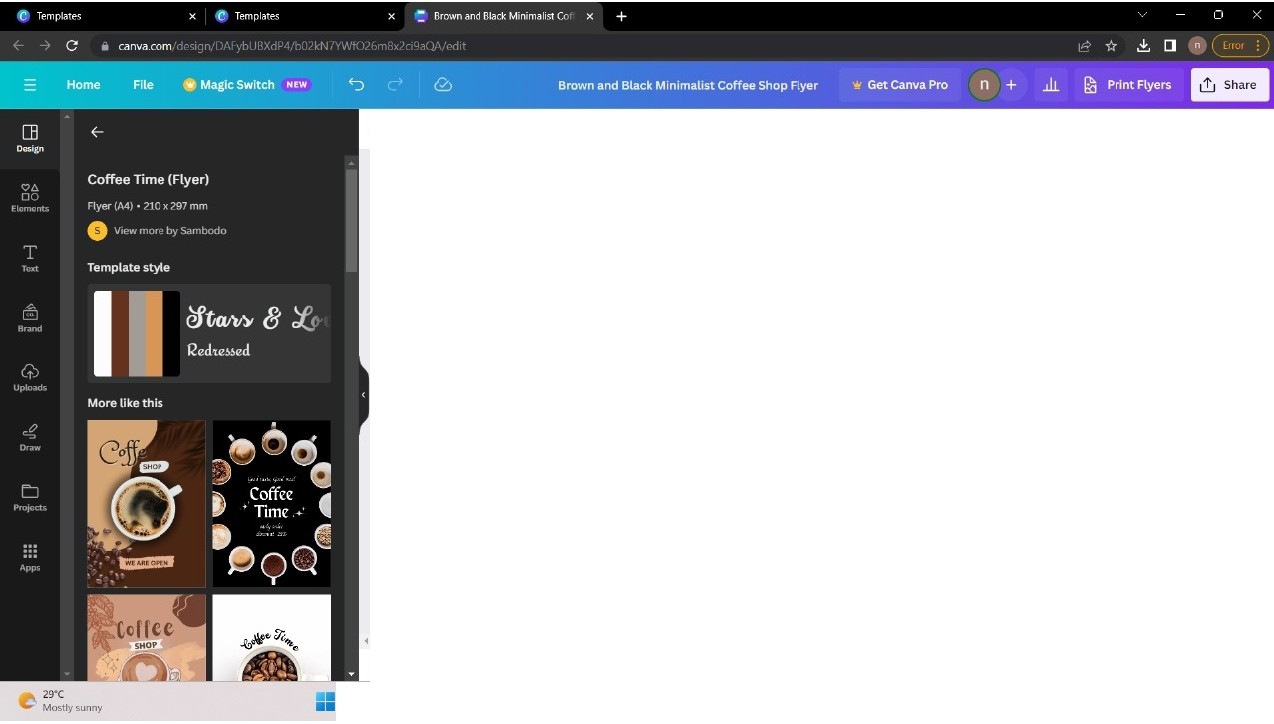
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Google Ads

###### New campaign

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|  |  |  |
| --- | --- | --- |
| (1) | 648-558-4944 Coffee Shop | n |
| Help | nmudhalvan220@gmai lcom |  |

t1'l Display

0 Add business information

0 Create your campaign

0 Choose goal

Targeting

People

Demographics

0 Choose campaign Suggest people based on age,gender,parentalstatus or household income <2>

* Campaign settings Edit targeted demographics Done
* Budget and bidding
* Targeting Demographics Optimised targeting
* Ads

0 Review

& Enter payment details

Gender Age Parental status Household income

**m** Female **m** 18 .24 **m** Not a parent 0 Top 10%

**m** Male **m** 25 - 34 **m** Parent 0 11 - 20%

**m** Unknown <2> **m** 35 - 44 0 Unknown <2> **m** 21 - 30%

**m** 45 - 54 **m** 31 - 40%

0 55 - 64 m 41 - 50%

0 65+ **m** Lower 50%

0 Unkrown <2> 0 Unknown <2>

A Note: Household income targeting is only available in select countries. Learn more

.. Google Ads New campaign (1)

648-558-4944 Coffee Shop [nmudhal](mailto:nmudhalvan220@gmad.com)[van220@gmad.com](mailto:van220@gmad.com)

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Help n

91 Display

0 Add business information

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* Campaign settings
* Budget and bidding
* Targeting Demographics Optimised targeting
* Ads

0 Review

l2J Enter payment details

Targeting

People

Demographics

Suggest people based on age, gender, parental status or household income

Targeted demographics

Age

18 - 24 + 3 more

Parental status Parent, Not a parent

Household income

21 - 30% + 3 more

Optimised targeting On v

All changes saved

0 Add targeting